



Lighting 2/77

			In Vitro Collection	You tube Ou Ellipse Olimpia Elettra Udo Lettera D Maka Lake Menhir	2, 6,/8 2, 6,/8 2, 6,/8 2, 6/ 8 6-7, 9 10-11 12-13 14/17 18/23 20/23	
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Angela Ardisson at Artplayfactory studio in Milano. Photo by Fabrizio Jelmini made with Hasselblad camera

Art, light, truth & essence

Expressing ourselves is one of the most fundamental things for human beings.

Recognizing our own creativity through what we feel and see every day is not a simple process, a long trip brought me to the creation of a primary thing: what can provide light and its purity.

This also led me close a harmony between art and design, expressing its beauty in its clearest form. A project that has lasted throughout my life, even now in the midst of experimentation.

Research, experience from technical knowledge and experimentation have been the focus of this work. But what really made this long project move forward was the emotional status and vision of the environment in which we live.

Light and furniture, beyond their function and their usefulness, daily complements of our life, begin to have a totally unique value of personal enrichment.

From the early 90's my creative process went through exploration of various techniques and different materials, from recycled stuff to many type of metals, even precious and finally, in the last period, glass processing, passing through organic oxidations.

It is important the solid weave between technology and human intervention, indissoluble values for creating manufactures, which points out the contrast of primordial, tradition and avantgarde. Artplayfactory is all of the above.

Special thanks for all the professionals and the companies who contributed with passion and enthuasiasm to this constantly evolving project. Wish everyone to join the art of living matter.

Sincerely,





Olimpia Ensemble from left: Ellipse, You and Ou photo Alessandra Iannello courtesy Fonderie Milanesi Elettra lit (right) courtesy Morigi9 Milano



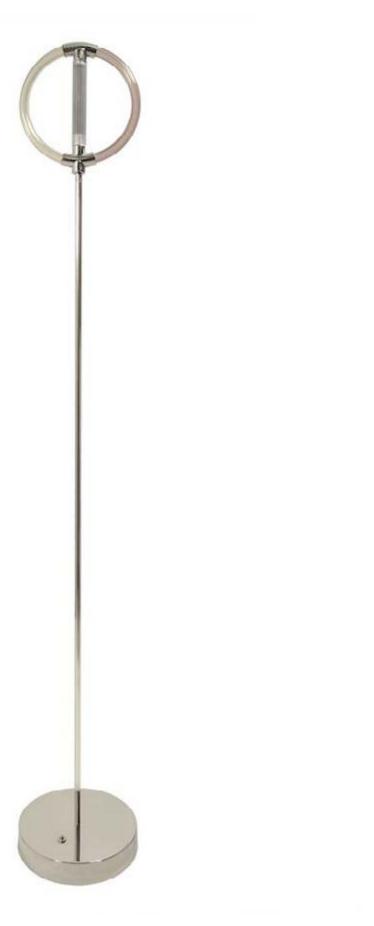




photo Martino Clerici courtesy Fonderie Milanesi (right) and Fiorista Monzani photo Alessandra Iannello













Maka lit and out detail photos Aditi Varshnei

@MAKAIN VITZO









Ussari Bay Baby Dark Green Sage Glass/Brass Shape and Big Rechargeable Dark Green Sage Glass/Brass Shape all credits reserved to Zanette (Tomasella Group) styling Sara Sarli photo Riccardo Munarin

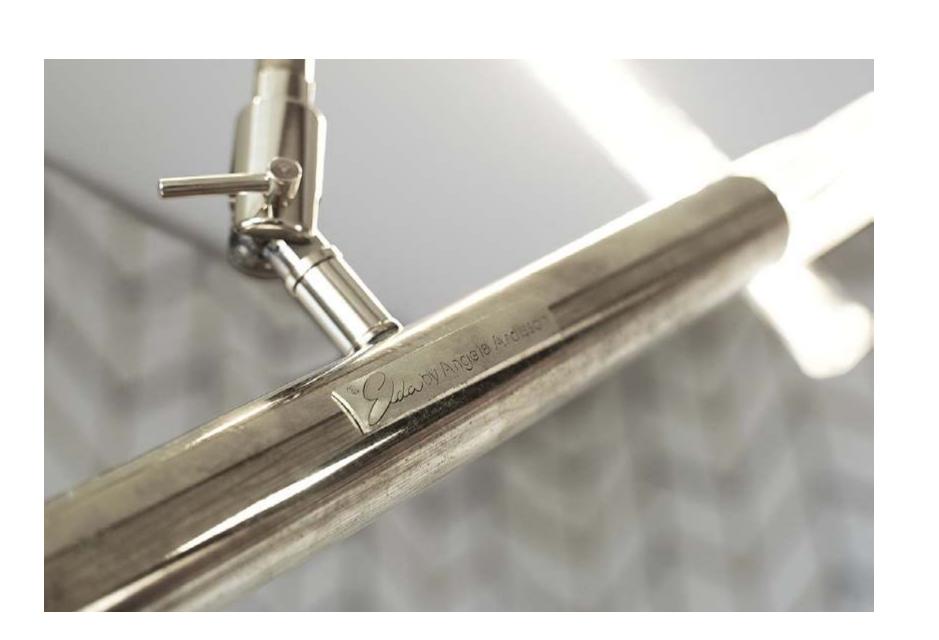


Ussari Bay (right)
Big Rechargeable
Amber Glass/Brass Shape
Baby
Blue Glass/Brass Shape
Baby
Dark Green Sage Glass/Bronze Shape
Big Rechargeable
Acquamarina Glass/Bronze Shape
courtesy Masseria Diso
Styling Martina Hungliger
photo Mads Mogensen
Big Rechargeable lit (left)
Cobalt Blue Glass/Silver Shape
photo Irene Scioti









Elda Silver
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Ritzwell&co.
artdirector Roberto Di Stefano
styling Giulia Deitinger
graphic design YCS Milano
photo Alberto Strada
(left) photo Aditi Varshnei









Lou detail of the organic copper suface treatment interior project Francesca Rovati photo Thomas Pagani



Oxygene Spheres
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(next page) detail
from left silver/bronze,
red/yellow gold,
bronze/dark bronze fixture
gradient fabric
photo Aditi Varshnei









Ufo in polished bronze all credits reserved to Alias styling vandersandestudio photo Beppe Brancato (previous page) Ufo in polished brass photo Aditi Varshnei





(previous page) Guggie courtesy The Westin Excelsior Rome Slim Tower interior project Barbara Marchesi ADP Milano courtesy Antonio Pace photo Aditi Varshnei

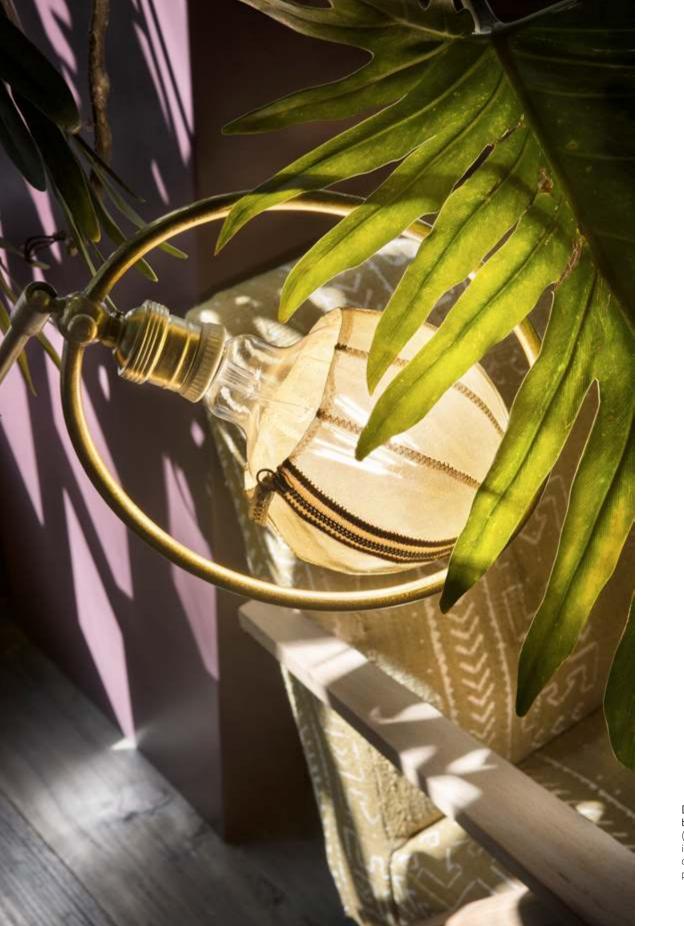


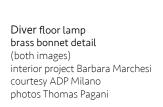


Our Lady courtesy Balthazar St. Moritz (next page) all rights reserved to Baxter photo Andrea Ferrari













Crane in bronze (next page) brass base detail interior project Barbara Marchesi courtesy ADP Milano photos Thomas Pagani





Island
styling Daniela Stopponi for Style Piccoli
photo Silvia Tenenti
(next page) Continent
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styling Sara Sarli
photo Riccardo Munarin



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Limited Editions



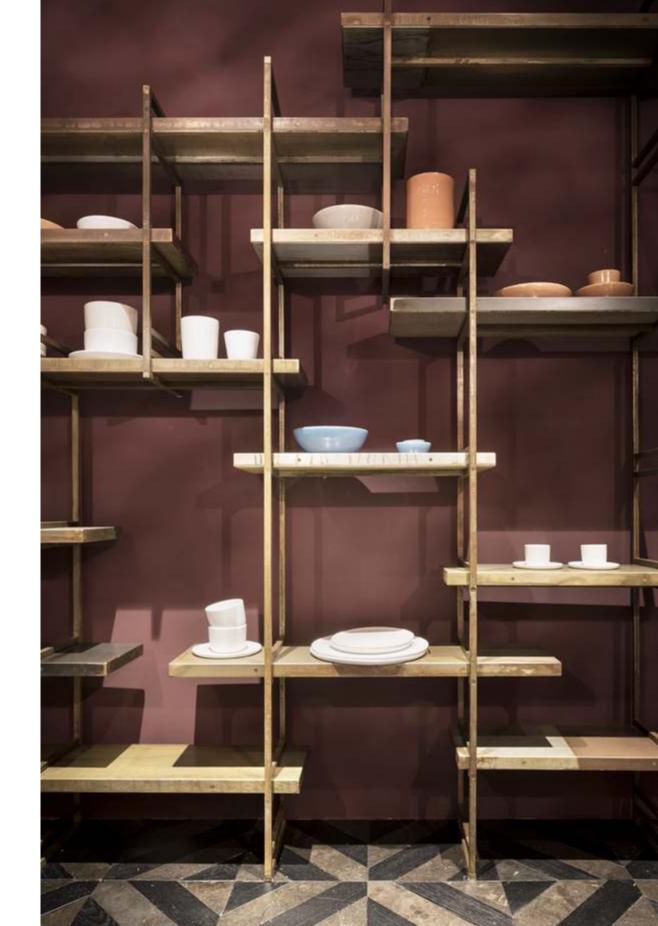


Hg light sculptures installation in brass interior project Martina Gaslini photo Demis Crudeli (left) installation in silverbronze interior project Sara Colombo photo Alicia Djemal





Madera self standing bookshelf (previous page) silver and iron melted on the same surface photo Aditi Varshnei (left) model entirely in iron (right) brass, copper, mixed iron and bronze interior project Barbara Marchesi courtesy ADP Milano photos Thomas Pagani













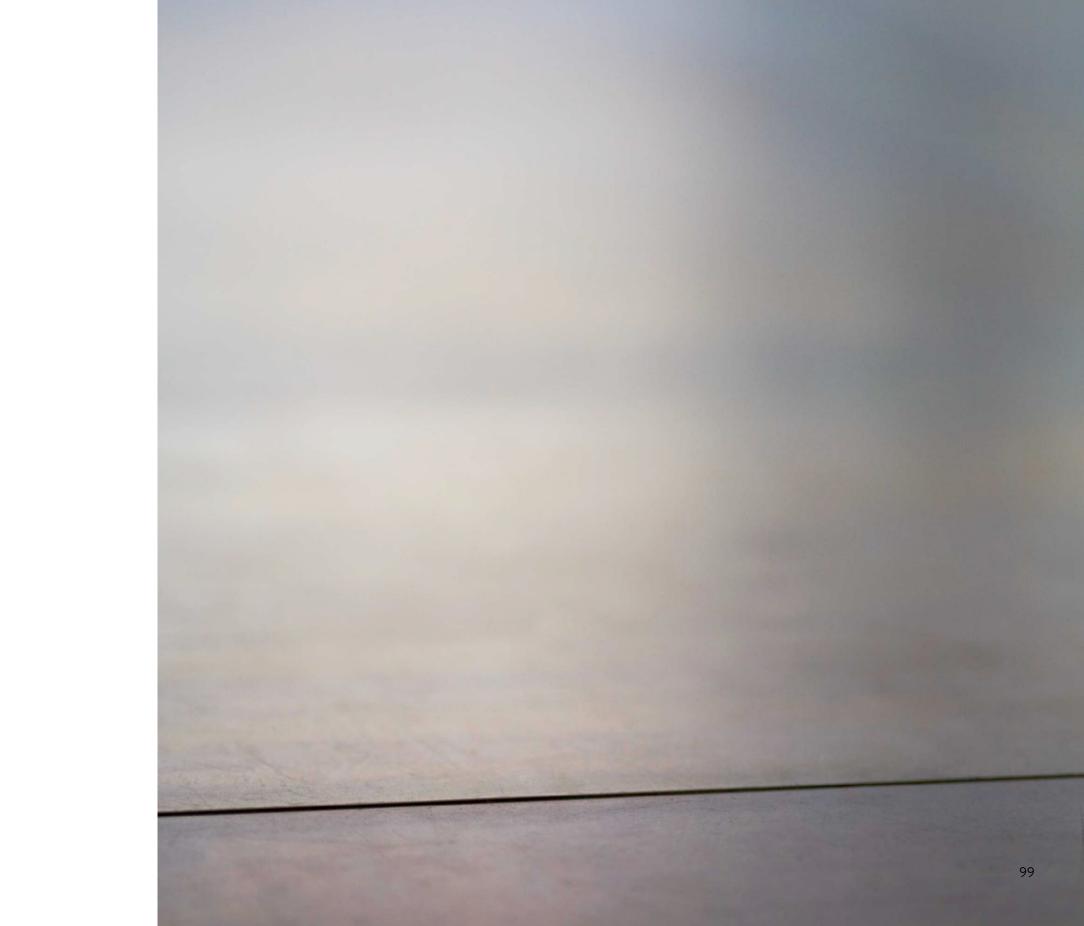
(previous page) Terrae table and Una chairs polished silver and iron melted on the same surface photo Aditi Varshnei architectural project Carlo Aymonino and Aldo Rossi courtesy complesso residenziale Monte Amiata (left) Una chair photo Martino Clerici

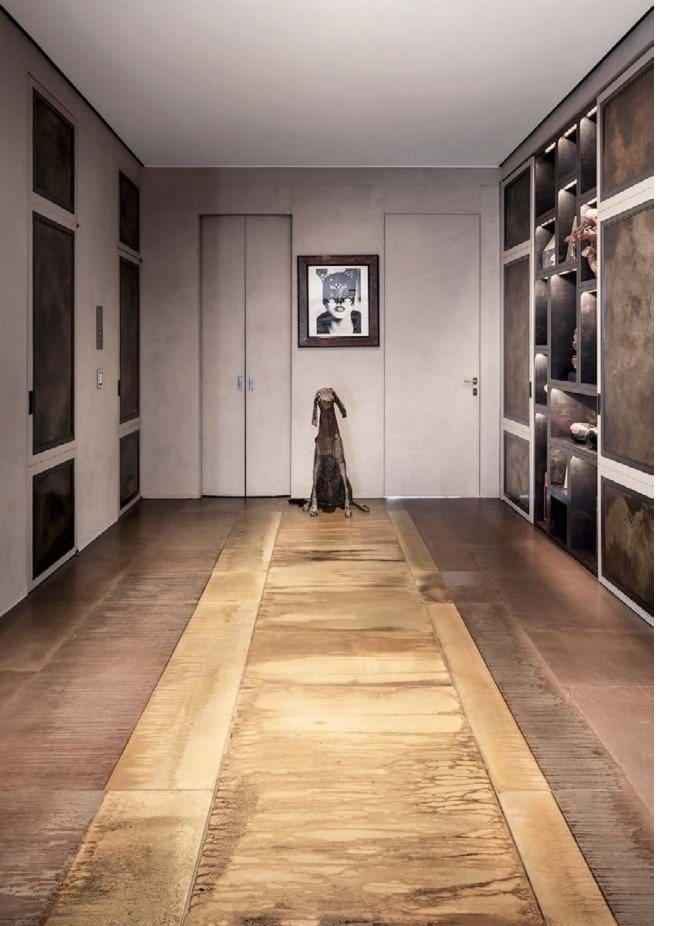




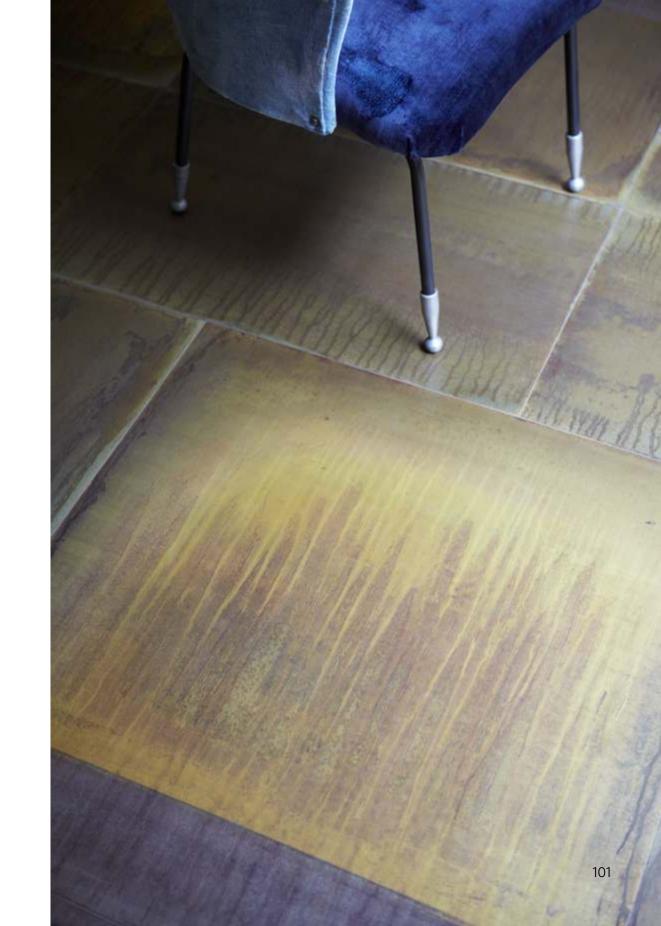


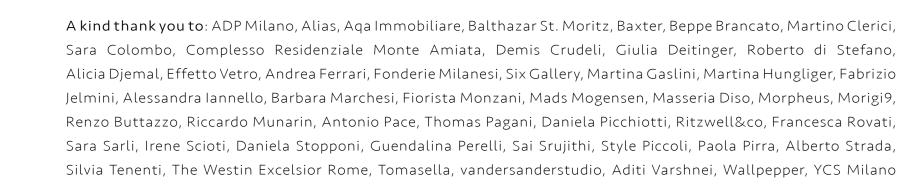
Pietra custom kitchen functional monolithic furniture Metro knobs in bronze and brass wallpaper Wallpepper photo Irene Scioti





Earthlands Pavement (left) floor pattern in brass and iron interior project Barbara Marchesi photo Thomas Pagani (right) project Angela Ardisson detail of organic drawings courtesy Aqa Immobiliare photo Irene Scioti





(cover) Continent
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styling Sara Sarli
photo Riccardo Munarin
(index) glass detail of You and Ou
photo Alessandra Iannello
courtesy Fonderie Milanesi

